



## 2018 CLEO 50<sup>th</sup> Anniversary “CLEO EDGE” Gala Program Book Advertising Spec Sheet

### Program Book Ads

With an ad in our CLEO EDGE Gala program book, you can:

- Recognize/honor a CLEO EDGE awardee(s)
- Salute the history/legacy of CLEO and/or diversity in the legal profession
- Promote your business or organization to a diverse audience

### Acceptable File Format

All ads must be sized appropriately and submitted as a press-ready Adobe PDF with a minimum 300 dpi resolution. Do not include bleed or trim marks in your file. Also be sure to include your company’s name within the file name.

**NOTE:** The solid black border to the right of each “dimension illustration” represents a special anniversary border design that will be a part of each page.

### Gala Advertising Point of Contact

Leigh Allen, VP of Marketing and Development  
[Lallen@cleoinc.org](mailto:Lallen@cleoinc.org) or 240-582-8600 ext. 201

### Submission Method

Please email final artwork to Mr. Allen at by the deadline date listed below and contact him directly with any questions. Be sure to include your name, phone number, and company name in any email correspondence.

**DEADLINE DATE** for all ad submissions is: **Friday, October 5, 2018**

AD SIZE	WIDTH	HEIGHT	RATE
<i>Full-Page</i>	6.625"	8.5"	<b>\$950</b>
<i>Half-Page (Horizontal)</i>	6.625"	4.25"	<b>\$550</b>
<i>Half-Page (Vertical)</i>	3.3125"	8.5"	<b>\$550</b>
<i>Quarter-Page (Vertical)</i>	3.3125"	4.25"	<b>\$350</b>

The **CLEO EDGE** Gala will take place on **Thursday, November 15, 2018**, at the Ritz Carlton, Washington, DC. More info about CLEO and/or the 50<sup>th</sup> Anniversary can be found by visiting [www.cleoinc.org/50](http://www.cleoinc.org/50).

