



CLEO*inc.*

COUNCIL ON LEGAL EDUCATION OPPORTUNITY, INC.

2023 – 2026 PARTNERSHIP OPPORTUNITIES

CLEO: SINCE 1968,
TRAINING TOMORROW'S LAWYERS,
PREPARING TOMORROW'S LEADERS.



MESSAGE FROM THE CEO

Juan Carlos “J.C.” Polanco, Esq., MBA



Greetings! I am pleased to invite you to partner with the Council on Legal Education Opportunity, Inc. (CLEO), the nation’s preeminent legal diversity pipeline, as we continue preparing students from traditionally underrepresented backgrounds to attend law school and bring much-needed diversity to the legal profession.

As CLEO prepares to celebrate its historic Emerald Anniversary in 2023, we are pleased to share our brand new 2023 –2026 Partnership Opportunities Prospectus with you. This concise, yet comprehensive, overview of the organization and the program and services we offer, also includes the mission and vision statements that guide the important work we strive to do each and every day.

As you review our prospectus, we hope you will see something that intrigues you and motivates you to want to do more to bring true diversity and inclusion to the legal profession. Your support is invaluable and changes lives. With so many distinct levels of support to choose from, your partnership means the success of more students enrolling in law school and, eventually, taking and passing the bar exam and becoming the hard-working, tireless advocates our country needs.

Today, CLEO’s influence is wide-reaching as those who have gone through our programs serve as members of Congress, judges at every level of the judiciary, partners at the nation’s top law firms, general counsels in Fortune 1000 companies, and agents of change in communities across the country. The success of our organization and continued impact on the legal profession depends on our friends, partners, and allies like you. When I think about every one of the more than 30,000 individuals we have served since the organization’s inception in 1968, I am excited about the countless students we will help over the next 55 years. What we do now will change the future for so many motivated and deserving aspiring attorneys.

In addition to our innovative programs, there are critical sponsorship opportunities, including our Spring Bloom and our Emerald Gala, in recognition of 55 years of dedicated service to the legal community. These student-focused events will provide allies like you the opportunity to contribute much-needed resources and keep CLEO as the country’s most important legal diversity pipeline.

Join us, support us, and partner with us as we move boldly into the future together.



WE NEED YOUR SUPPORT!

The Council on Legal Education Opportunity, Inc. (CLEO) is a 501(c)(3) nonprofit organization that provides students of color with greater access to a legal education and creates new agents for social change. Since its inception in 1968, more than 30,000 high school, college, pre-law, and law students have participated in CLEO programs, with over 46% becoming members of the legal profession.

CLEO is a strategic business partner that helps organizations develop a pipeline for a diverse and inclusive workplace.

CLEO matches business professionals with CLEO students for mutually beneficial mentoring relationships.

CLEO ALUMNA
Bernarda A. Villalona
SENIOR TRIAL COUNSEL
VILLALONA LAW, PLLC

2020 INDUSTRY DEMOGRAPHICS

Black
05.0%



Hispanic
05.0%



Asian
02.0%



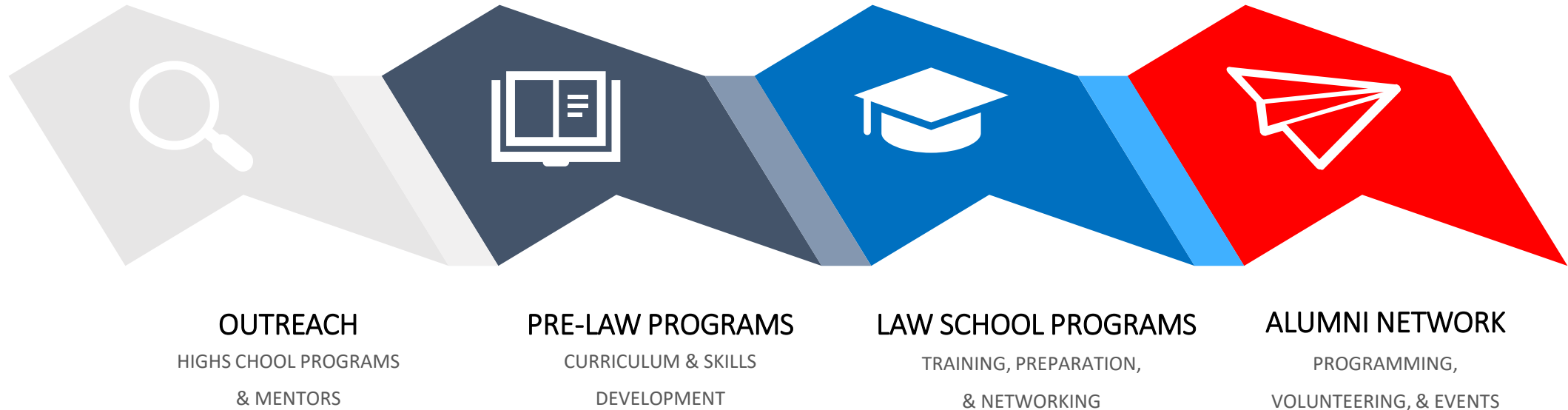
Despite CLEO's far-reaching impact since its inception, the **ABA's 2020 Profile of the Legal Profession** reports that **only 5% of lawyers are Black, 5% are Hispanic, and 2% are Asian**. In comparison, there are more Black professionals represented in the fields of medicine and accounting, although neither has Black professional representation above 10%.

Join our efforts to further diversify and make the legal profession more inclusive!

CLEO EDGE PIPELINE

EDGE: Education, Diversity, & Greater Equality in the Legal Profession

CLEO has successfully facilitated pipeline programs for 50-plus years by offering programs for high school students, college students, law students, and CLEO alumni.



SEE AND HEAR US IN ACTION!

SCAN THE QR CODES OR CTRL+CLICK ON CODES TO VIEW VIDEO FILES



CLEO 50TH ANNIVERSARY
Our first EDGE AWARDS Gala



CLEO EDGE PODCAST
Listen to the latest episode



ALUMNI
U.S. Rep. Nanette Díaz Barragán
Address to PLSI Graduates

CLEO COUNTS!

CLEO, INC. PARTICIPANT DATA & DEMOGRAPHIC SNAPSHOT

As highlighted in the data below, the various programs and services CLEO offers are utilized, and valued, by a highly-diverse, fully-engaged audience on an annual basis.



Total number of individuals annually served
across all programs and services – **2,000**



CLEO Justice + Diversity Report e-newsletter
quarterly circulation – **7,000+**



99% intending to start law school in the fall
92% said seminar met or exceeded expectations
91% said seminar helped prepare them for success
75% female attendance
52% self-identified as low-income
50% are first-generation undergraduate students
48% identify as economically-disadvantaged

Participant Ethnicity: African American (35%); Hispanic/Latino (23%); Caucasian (15%); Asian-Pacific Islander (7%); West Indian/Caribbean (7%); African (5%); Other (8%)



94% said ASAP seminar met or exceeded expectations
88% would be first-generation law student
86% never previously applied to law school
77% plan to apply to law school within one year
75% female attendance
55% identify as economically-disadvantaged
55% are first-generation undergraduate students

Participant Ethnicity: African American (42%); Hispanic/Latino (30%); Caucasian (9%); Asian-Pacific Islander (8%); West Indian/Caribbean (7%); African (3%); Other (1%)



98% intending to start law school in the fall
98% said PLSI helped prepare them for success
95% said PLSI met or exceeded expectations
68% female attendance
50% are first-generation undergraduate students
24% participated in a previous CLEO program
18% were raised in a rural area

Participant Ethnicity: African American (66%); Hispanic/Latino (19%); West Indian/Caribbean (5%); Asian-Pacific Islander (4%); African (3%); Caucasian (2%); Other (1%)

WAYS TO SUPPORT CLEO

CONTACT US FOR DETAILS ABOUT OUR SPONSOR AND PARTNERSHIP LEVELS

There are several levels of opportunity to support CLEO to ensure we create a truly diverse, equitable, and inclusive legal profession that effectively balances the scales of liberty and social justice for all. More information about CLEO can be found by visiting us online at www.cleoinc.org.

SPONSORSHIP LEVELS: \$50,000 | \$20,000 | \$10,000 | \$5,000 | \$1,000

PARTNERSHIP PLATFORMS INCLUDE:



BECOMING A CLEO, INC. SPONSOR

THREE EASY STEPS TO BECOME A CLEO, INC. PARTNER

STEP ONE



Contact Iris Juergens, Director of Development and Grants, at ijuergens@cleoinc.org to state which sponsorship opportunity your organization is interested in pursuing.

STEP TWO



Upon finalizing sponsorship commitment, an invoice will readily be sent outlining the details, benefits, and acceptable payment methods.

STEP THREE



Someone from CLEO, Inc. will follow up with you to ensure that all of your organization's sponsorship benefits are fulfilled as outlined and to answer any questions.

THANK YOU FOR THE SUPPORT

CLEO, Inc. is very grateful for the generous support we received over the years from various entities, including, but not limited to, the following:





CLEOinc.

COUNCIL ON LEGAL EDUCATION OPPORTUNITY, INC.

MISSION

CLEO's mission is to inspire, motivate, and prepare students from underrepresented communities to succeed in law school and beyond.

VISION

CLEO's vision is that the United States legal profession is truly diverse, equitable, and inclusive and that it effectively balances the scales of liberty and social justice for all.

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Regional Director, CLICKS Mentoring Program

Iris Martinez Juergens, BA
Director, Development and Grants

Julie D. Long, BS, CAP, PACE
Vice President of Finance and Administration

Working hard to create the next
generation of diverse legal advocates
and social change agents.

WHAT'S NEXT?

Contact us today to discuss all available partnership opportunities.

Juan Carlos Polanco, Esq., MBA

President & Chief Executive Officer

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